

ORDER

Orders Order / Rev: 108242
 Alt Order #: 06867612
 Product Desc: Horsford/DCCC
 Estimate: 2229
 Flight Dates: 10/25/12 - 10/25/12
 Original Date / Rev: 10/24/12 / 10/30/12
 Order Type: GENERAL



KSNV

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency Name: GMMB, Inc./ Washington D.C.
 Buying Contact: _____
 Billing Contact: Washington Harbor
Washington, DC 20007

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser Name: DCCC/ Horsford - Revised
 Demographic: A35+
 Product Codes: PLC02
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru: _____
 Order Separation: 00:05:00
 Advertiser External ID: _____
 Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/25/12	18	\$12,875.00	\$10,943.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	18	\$12,875.00	\$10,943.75	0.00
Totals	18	\$12,875.00	\$10,943.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	24%	\$12,875.00
Market	100%	\$53,645.83

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$13,947.92
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$13,411.46
KTUD	2%	\$1,072.92
KVVU	18%	\$9,656.25
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$2,682.29

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/25/12	10/25/12	M-F 5-6a WakeUp w/Wagner	5-6a		---T---	:30	1	\$450.00	1	0.00	NM	1	\$450.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating										
Week: 10/22/12	10/28/12	---T---	1	\$450.00	0.00										

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KSJV

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KSJV

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	KSNV	10/25/12	10/25/12	Late Night w/Fallon Late Night w/Fallon	CM	1236a-136am	---T---	:30	1	\$250.00	1	0.00	NM	1	\$250.00
LATE NIGHT W/JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	---T---		1			\$250.00		0.00				
													Totals	18	\$12,875.00